

QUICK-START GUIDE

How to use Vidoby

From an idea to a finished, captioned short in about ten minutes. Eight steps, in the Studio's own words.

1

Set up your project once, 3 minutes

In the Studio, open **Project** and press **New project**. Give it a name, your niche and a tone. Pick a **Compliance profile** if your industry has rules (for example real estate or finance).

Then open **Project settings** and fill in:

- **What your product does:** the facts a script may use. Scripts never invent features, so the more you write here, the better they get.
- **Product link:** the only web address the presenter will say.
- **Ad disclaimer** and **QR code image** (optional): shown on every frame, e.g. a registration number.
- **How the voice says names** (optional): teach the AI voice a brand name, e.g. "Acme = Ack-mee". Captions keep the real spelling.

2

Choose where the script comes from

- **Start with an idea:** describe the video and let **AI writes it** (pick a **Hook framework** and a **Target length** of about 15, 30 or 45 seconds), or choose **I have a script** and it is spoken word for word.
- **Paste link:** a Reel, TikTok or Short that works in your niche. Vidoby studies its hook and writes a fresh one for your product.
- **Upload file:** the same, from a video on your computer.

Tip: Short scripts win on social: 15 to 25 seconds is the sweet spot.

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Pick your presenter

Under **Avatar persona**, first choose the quality:

- **Standard**: a talking presenter, lip-synced to your script, with an optional short **Walking intro**.
- **Premium** ★: one continuous shot with no cuts. The presenter can **walk the whole way**, up to 30 seconds, with any face.

Then who presents:

- **Brand face**: the same person in every video.
- **New AI avatar**: set gender, age and look, and under **Style** the outfit (saree, suits, sherwani and more), hair, accessories and what they are **Carrying**.
- **Your image**: a photo of a person you have the rights to use.

Under **Setting**, upload a **Property photo** to put your own building or shop behind the presenter, or pick a scene. **Presenter motion** chooses between talking to camera and walking.

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Add your product demo (optional)

Under **Product demo**, add up to 3 screen recordings, clips or photos (a property's rooms, your app, your menu). They play in order after the presenter's hook, with an optional **Slow zoom on the demo**.

Tip: A short hook followed by your demo keeps the presenter part short, and the price low.

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Set the output

- **Aspect ratio**: 9:16 for Reels, Shorts and TikTok; 4:5 and 1:1 for feeds.
- **Language**: 28 languages, including Hindi, Hinglish and other Indian languages. The script is written natively, not translated word for word.
- **Voiceover**: turn on the **AI voice** and pick one.
- **A/B variations**: 1 to 4 versions with the same script, to test what performs.
- **Captions**: word by word, headlines, or off.

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Check the estimate and generate

The summary on the right lists the price line by line, for example the presenter, a walking intro and the number of variations, with the total in credits. Press **Generate**. The final charge uses the real length of the voice, and any difference is refunded. If a video fails, its credits come back automatically.

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Approve the script

Your video pauses at **Waiting for your approval**. Read the script, edit any line, press **Regenerate** for a new take, or **Co-write the script** by chatting with the AI. When it reads right, press **Approve and continue**. Most videos are ready in 5 to 10 minutes; Premium takes about 10 to 12.

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Review, edit, download and post

Watch the finished video, then **Download** it. Every video stays in your **Library**. Not quite right? Use **Fix captions** (15 credits), **Change voice**, **New avatar** or **Rewrite script** instead of starting over.

When you post, label the video as AI-generated on the platform, as its rules require.

Credits and top-ups

Every plan includes monthly credits. A plain video is about 60 credits; a lip-synced video is priced by how long the presenter talks: 120 up to 8s · 180 up to 15s · 240 up to 22s credits. Premium ★ is 400 up to 15s · 600 up to 30s credits. Failed videos are never charged.

Need more? Open **Billing** and buy a top-up: 1,000 credits for \$25, one-time, on any plan. That is ~16 plain videos, ~8 short lip-synced videos (~4 long), or 1–2 Premium ★ videos.

Tips for great videos

- Fill in “What your product does” – it is the single biggest lever on script quality.
- Lead with the hook: one sharp sentence the viewer cannot scroll past.
- Use a Brand face so viewers recognise your presenter from video to video.
- For property and local businesses, upload a real photo of the place as the backdrop.
- Make 2 variations of your best idea and keep the one that performs.

Need help?

Stuck video, billing, or a question: email alpit@exafabs.ai. On a failed or slow video, the **Email** link on its page fills in the details for you. New to the Studio? Take the one-minute **Studio tour** (in the Studio's sidebar): it walks you through every section.